



2013 TSSRM President Jeff Goodwin and Special Recognition Award Recipient Jamie Tankersly

Texas Section Society for Rangeland Management
Special Recognition Award
Jamie Tankersly

Jaime has selfless contributions to the mission of TSSRM. She is passionate enough to dedicate her personal time to the professional cause of healthy rangelands and the people that depend on them.

Jaime had just come to work with the NRCS. She made the long trip from San Angelo to Beaumont to help with anything and everything that was needed. She helped with all of the decorating and kept asking the President what else she could do to help.

Jaime prepared press releases, provided advertisement, and other public relation activities. She developed and coordinated a special session on Technology and Rangelands. She was a key member in the planning committee in which she developed all printed and PR materials. She played a crucial role in the planning, promotion, and execution of the 2011 TSSRM Annual Meeting in San Angelo. Her expertise in the field of technology and social media provided another avenue for rangeland stewardship promotion and continues to help spread the word for conservation and management. Several committee chairs have asked Jaime to help with

many of the tasks associated with publicizing and promoting the Annual Meeting as well as helping with the presentations during the meeting.

Jamie organized two Rancher's Workshop Forums, Sonora (2012) and Bronte (2013). This function was huge success getting technology transferred from landowner to landowner. The Rancher Workshops are headed up and offered by young professionals of the TSSRM.

Jaime has dedicated her life to rangeland stewardship. Whether it is through her actions on the family ranch, her previous employment positions, or her current position with NRCS, she has always held a high regard for rangeland management. Countless annual meetings, field days, popular press publications, and much more have been contributed to or initiated by Jaime. As the TSSRM struggles to stay relevant in the eye of the general public, the organization is lucky to have a friend who will work so hard to spread the word of stewardship.