



Outstanding Contribution to Rangeland Management Award Winner Dr. Dale Rollins and 2012 TSSRM President Ken Cearley

Texas Section Society for Rangeland Management
Outstanding Contribution to Rangeland Management
Dr. Dale Rollins

The Outstanding Contribution to Rangeland Management Award is the most prestigious award presented by the Section. Each year the Texas Section awards the OCRM to the member that it feels has made the most significant and note-worthy contribution to the rangeland profession.

Dale brings enthusiasm of the highest level to every program, field day or symposium he attends. His organizational skills for detailed research projects are second to none. Dr. Rollins has long attempted to bring people of different agencies and organizations together to provide the best solution or practice available. This interjection of people with different backgrounds brings hybrid vigor into these programs. This hybrid vigor is a winning philosophy in education as it is in livestock production.

Throughout his career Dr. Rollins has promoted sound range management with a variety of media, from the early days of his paper newsletter "On the Wild Side", through many years of his weekly article in the Livestock Weekly up to the present day electronic media including the eQuail Newsletter. Throughout all of this information exchange Dr. Rollins has stressed the

importance of learning plants and learning how to manipulate them in order to better manage the plants and animals that use them.

Multi-uses of rangeland is center state with Dr. Rollins various programs such as Appreciation Days for Quail, Deer, Coyotes and Feral Hogs. He has the ability to get people involved in land management and to want to learn more about the plants and their values to whatever the species of animal the landowner is interested in managing.

The vision of creating the Bobwhite Brigade back in 1993 has shown the importance Dr. Rollins has for education the youth of our nation and making them better leaders. The fruits of this work were demonstrated on August 4, 2012 during the 20th Anniversary Celebration of the Texas Brigades.

His leadership in establishing the Rolling Plains Quail Research Ranch will undoubtedly become his greatest contribution as a Texas AgriLife Extension Wildlife Specialist. Research on the Quail Ranch as well as his new "Eastern Quail Initiative" will lead to solutions eagerly sought by landowners trying to manage for Bobwhite Quail.