



2010 TSSRM President Bill Pinchak and Alice Westmoreland

Texas Section Society for Range Management
Special Recognition
Friend of TSSRM: Alice Westmoreland

Alice Westmoreland has been associated with the Texas Section SRM's bimonthly Grass Roots newsletter for over 15 years. She has worked with Nick Garza, the previous editor, for almost 10 years assisting the editor with newsletter design and layout.

For the past 5 years she has assisted the current editor, Jeff Goodwin, with the design and layout for the current editions. Four years ago, the TSSRM GrassRoots newsletter made some significant changes. The newsletter went from a black and white with partial color edition to a full color document. The newsletter also made the transformation from a hard copy only to a predominantly electronic publication. Now over 90% of the TSSRM membership receive their newsletter or download it from the TSSRM website electronically. She has provided instrumental assistance to the editor during this process. She continually offers her much valued experience, time, advice to every edition. She has a true passion for her work and is very team oriented.

She gets paid a nominal small fee for her time and assistance; however that fee is pennies compared to her worth to the section. She has worked behind the scenes for over 15 years assisting the section and helping to make the GrassRoots newsletter a success. She is one of our true unsung heroes and is in every sense of the word a "Friend of TSSRM".

The Texas Section Society for Range Management is proud to recognize the 2010 recipient of the Friend of TSSRM award, Mrs. Alice Westmoreland.